



Services & Pricing Catalogue.

We build AI agent systems that handle the operational work your team does manually — so the people running your business can focus on the work that actually grows it.

15

AGENT SYSTEM TYPES

9

OMNALYST AGENTS

\$1M–\$15M

TARGET REVENUE

3–5 wk

BUILD TIME

sysapien.systems

sysapien@gmail.com

US · UK · AUSTRALIA · EU

Four stages.

No long contracts.

Every engagement starts with a free audit. You can stop at any stage.

STAGE 01

AI Opportunity Audit Free

5-7 business days

We research your business — products, tech stack, team, reviews. Three specific AI agent recommendations with real numbers, tailored to what we actually find. No templates.

- Full business and tech stack research
- 3 tailored agent system recommendations
- ROI framing and complexity rating per recommendation
- Prioritised implementation roadmap
- No pitch, no pressure. A standalone deliverable.

STAGE 02

LOW-RISK ENTRY POINT

Pilot Build \$1,500 – \$2,500

2-week build · fixed price

One contained agent from your audit, built and live in two weeks. A real ROI signal before committing to a full system. Most clients move to a full build within 30 days.

- One focused agent, fully integrated with your stack
- Live within 2 weeks of kickoff
- Clear before/after metric defined at the start
- Pilot cost applies toward the full build
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STAGE 03

MOST COMMON NEXT STEP

Full Agent System Build \$5,000 – \$12,000

3-5 week build · fixed price

One well-scoped AI agent system built and integrated with your existing tools. Scoped directly from your audit. Price varies by complexity — single-function agents at the lower end, multi-step pipelines at the higher end.

- Scoped directly from your audit, no surprises
- Full integration with your existing stack
- Testing and refinement period included
- Handover with documentation and walkthrough

STAGE 04

Ongoing Retainer \$1,000 – \$4,000 /mo

Cancel anytime · no contracts

Two tiers. Maintain (\$1,000–\$1,500/mo) covers monitoring, updates and support. Grow (\$2,500–\$4,000/mo) adds active expansion, new agent builds and quarterly reviews.

- Monthly system performance review
- Prompt and logic updates as your business changes
- Priority support and response time
- Next agent system scoping included in Grow tier
- Month-to-month, cancel anytime

SALES & LEAD GENERATION

Lead Research + Personalised Outreach

Identifies target accounts matching your ideal customer profile, enriches contact data, and drafts personalised outreach referencing each prospect's specific context — recent news, job posts, tech stack, and content.

→ **4-5× outreach volume without adding headcount.**

REPLACES

3-4 hours/day of manual prospecting and list-building.

B2B · Wholesale · Outbound

Inbound Lead Qualification + Routing

Scores and routes inbound leads from contact forms, demo requests and wholesale enquiries. Auto-responds to low-priority leads with relevant resources. Flags high-value leads for immediate human follow-up.

→ **Faster response to high-intent leads typically improves close rate 2-3×.**

REPLACES

Manual triage of inbound enquiries — often inconsistent or slow.

Inbound · B2B Enquiries · Wholesale

CUSTOMER SUPPORT & SERVICE

Tier-1 Support + Escalation

Handles common customer queries — order status, shipping, return policy, sizing, product info — using your actual policies and brand tone. Escalates complex cases with full conversation context already attached.

→ **Typically resolves 70–80% of tickets without human involvement.**

Shopify · Gorgias · Zendesk

REPLACES

First-line support queue consuming team time daily.

Review Response + Reputation Monitoring

Monitors reviews across Google, Trustpilot, Amazon and social. Drafts on-brand responses to negative reviews within hours. Surfaces recurring complaint themes as a weekly digest before they compound.

→ **Responding within 24 hours measurably improves trust scores.**

Google · Trustpilot · Amazon

REPLACES

Manual review monitoring — done sporadically, or not at all.

MARKETING & GROWTH

Competitor Price & Product Monitoring

Tracks specified competitors' pricing, discounts, new product launches and stock availability daily. Alerts your team to significant changes with a suggested response so you're reacting in hours, not weeks.

→ **React to pricing shifts in hours — critical during sale seasons.**

Pricing Strategy · Competitive Intel

REPLACES

Weekly or ad-hoc manual competitor checks.

Ad Performance Monitoring + Alerts

Monitors Meta, Google and TikTok ad accounts for underperforming campaigns against your defined benchmarks. Flags or pauses wasteful spend automatically. Generates daily summaries without anyone logging in.

→ **Catching underperformance early typically recovers 5-15% of monthly ad spend.**

Meta Ads · Google Ads · TikTok

REPLACES

Daily manual ad account checking — deprioritised until budget is wasted.

Content Repurposing + Social Scheduling

Takes existing content — product pages, blog posts, reviews, UGC — and generates platform-specific social content with consistent brand voice. Queues posts for scheduling so your channels stay active.

→ **Consistent daily posting from existing content, zero extra creative effort.**

Instagram · TikTok · Pinterest

REPLACES

Hours of manual content adaptation each week.

RETENTION & POST-PURCHASE

Post-Purchase Retention + Review Requests

Sends timed, personalised post-delivery sequences — usage tips and care instructions specific to what was purchased. Requests reviews at the optimal moment. Flags customers showing churn signals before they lapse.

→ **15-30% higher repeat purchase rates within 90 days.**

Beauty · Supplements · Pet Products

REPLACES

Generic post-purchase flows that act after customers have already left.

Replenishment & Subscription Nudge

For consumable products, predicts when a customer is likely running low based on product type and purchase date. Sends a personalised "running low?" reminder with one-click reorder at the optimal moment.

→ **Typically recovers 10-20% of customers who would otherwise lapse.**

Consumables · Subscriptions · DTC

REPLACES

Lost repeat revenue from customers who forget to reorder.

Abandoned Cart + Browse Abandonment Recovery

Goes beyond generic cart emails. Analyses what was browsed and abandoned, the customer's history and their likely hesitation — then sends a personalised sequence addressing the specific objection.

→ **Even a 2-3 point cart recovery improvement is direct revenue with zero ad spend.**

Klaviyo · Shopify · CRO

REPLACES

One-size-fits-all abandonment flows ignoring individual context.

OPERATIONS & INVENTORY

Inventory Alert + Supplier Communication

Monitors stock levels against sales velocity per SKU, predicts stockout dates and generates reorder requests to suppliers at defined thresholds. Flags slow-moving inventory before it ties up cash.

→ **Preventing stockouts on top SKUs has outsized compounding revenue impact.**

50+ SKUs · 3PL · Shopify

REPLACES

Daily manual stock spreadsheet reviews and supplier emails.

Returns Processing + Pattern Detection

Validates return requests and initiates approved refunds and exchanges. Analyses return reasons to surface patterns — identifying SKUs with abnormally high return rates before the reviews tell you.

→ **Pattern detection identifies 1-2 problem SKUs that drive disproportionate returns.**

Apparel · Footwear · Sized Products

REPLACES

Manual returns triage — time-consuming in apparel and footwear.

Order Issue Resolution

Monitors for common order problems — failed payments, address errors, delayed shipments flagged by courier APIs — then proactively contacts customers before they complain.

→ **Proactive outreach turns complaints into managed expectations.**

USPS · Royal Mail · Australia Post

REPLACES

Reactive support responding to issues customers found themselves.

INTERNAL OPERATIONS

Internal Knowledge + SOP Agent

Ingests your company documents — policies, SOPs, product specs, brand guidelines, support history — and answers team questions instantly. Reduces tribal knowledge dependency and cuts new hire onboarding time.

→ Typically cuts new hire time-to-productivity by 40–60%.

REPLACES

Repetitive internal questions and slow onboarding at the \$1M–\$15M stage.

Team Ops · Onboarding · SOPs

Financial Reporting + Anomaly Detection

Pulls data from Shopify, payment processors, ad platforms and shipping into a unified view. Flags anomalies automatically — margin drops on SKUs, unexpected fees, ROAS deterioration — so nothing goes unnoticed.

→ Catches margin erosion early, before it becomes a P&L problem.

REPLACES

Monthly manual reconciliation across disconnected platforms.

Shopify · Multi-channel · Finance

We build systems.

Not just automations.

Most automation tools give you individual workflows. We build multi-agent systems — where multiple AI components work together, hand off context to each other, and handle entire operational processes end to end.

Proven in production

Our own product — Omnalyst.app — runs 9 AI agents in a live multi-agent analytics system. We build client systems exactly the way we built our own: from real operational experience, not from theory.

Scoped to your business, not a template

The audit exists because a cookie-cutter agent stack built without understanding your specific tech stack, team size, category and pain points is likely to be the wrong stack. We earn the build by doing the research first.

Right size for \$1M–\$15M brands

Enterprise AI vendors build for enterprise teams with enterprise budgets. We build for lean teams who need real results without a six-month onboarding process or a \$50K/year platform commitment.

No agency bloat

We are a small, specialist team. You work directly with the people who build your system — not an account manager relaying messages to an offshore delivery team. Faster iteration, tighter feedback loops, better results.

PROOF OF CONCEPT

Omnalyst.app — 9 AI agents in production, built by the same team.

Transparent pricing.

No retainer required to start.

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- Handover with documentation and walkthrough
- 30-day post-launch support included

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Start with the free audit.

The audit is a standalone deliverable.
No pitch, no pressure. Read it, act on
it yourself, or use it to decide if we're a fit.

[REQUEST FREE AUDIT](#)

sysapien@gmail.com

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US · UK · AUSTRALIA · EU